



CHINAADHESIVE

第二十三届中国国际胶粘剂
及密封剂展览会

第十五届中国国际胶粘带与
标签展览会

CHINA ADHESIVE &
TL-EXPO

2020

展后报告

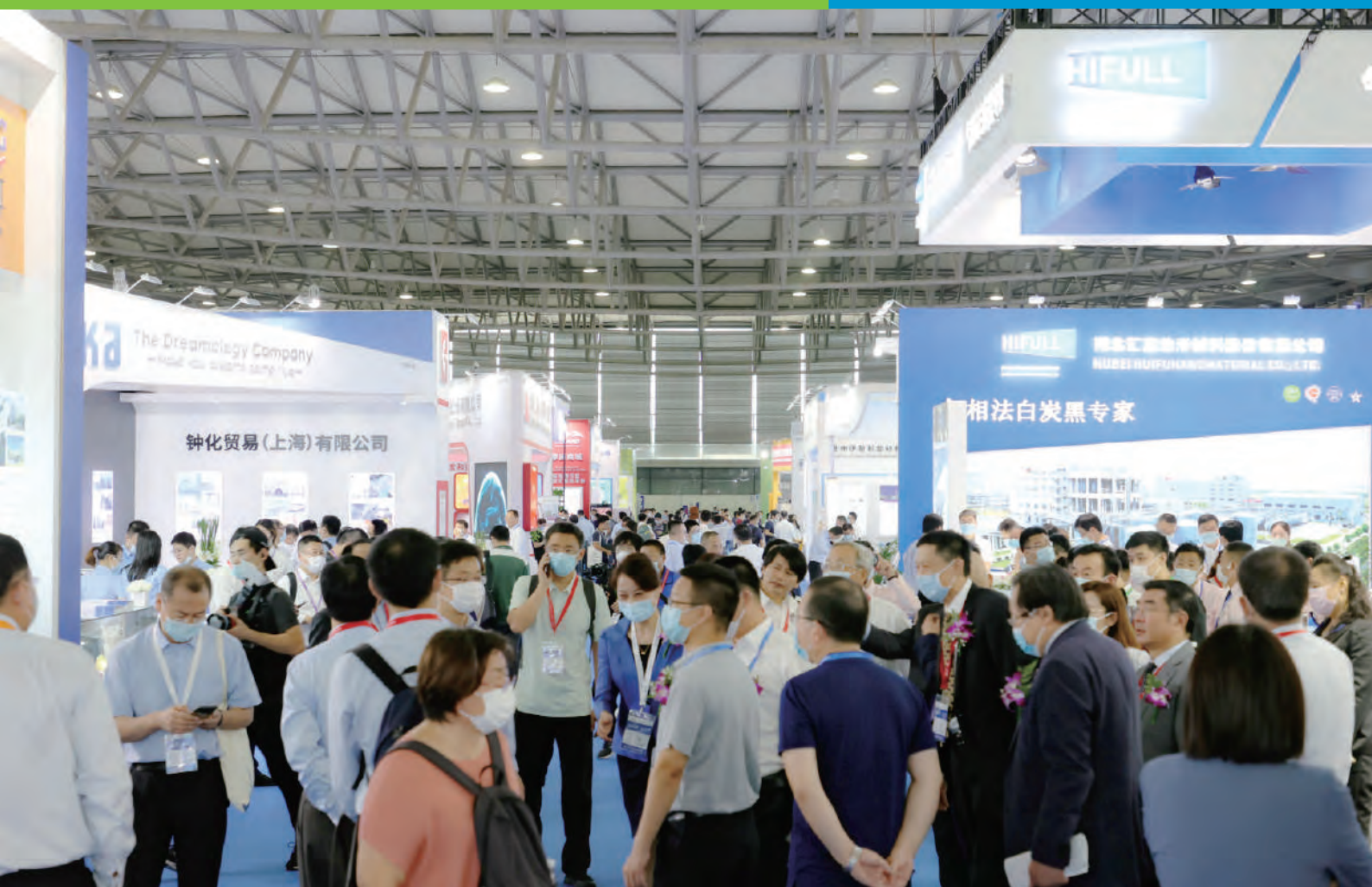
SHOW REPORT

2020年9月16-18日

上海新国际博览中心

September 16-18, 2020

Shanghai New International Expo Centre



主办单位Organizers:



中国国际贸易促进委员会化工行业分会
CCPIT Sub-Council of Chemical Industry



中国胶粘剂和胶粘带工业协会
China Adhesives and Tape Industry Association



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倾力打造胶粘国际化全产业链平台， 引领行业转型升级新浪潮！

Building a Global Platform for Adhesive Industry Chain
Leading Industry Transformation and Upgrading

由中国国际贸易促进委员会化工行业分会（CCPITCHEM）和中国胶粘剂和胶粘带工业协会（CATIA）主办的“第二十三届中国国际胶粘剂及密封剂展览会暨第十五届中国国际胶粘带与标签展览会”于2020年9月16-18日在上海新国际博览中心成功举办。

本届展会携手中国石化产业周（中国国际化工展、中国国际橡胶技术展、中国石化产业安全环保展），四展同期同地、联动发力，共同打造2020年度石油、化工、胶粘剂、密封剂、橡胶、环保行业最大的信息、贸易和创新展示平台！

展会共汇聚了376家知名参展企业，吸引了来自胶粘剂、密封剂、胶粘带及标签行业生产厂家、原料供应商、应用行业用户等专业观众共计27684人次，参观人数共计20175人，主要涉及行业包括：石油、化工、包装印刷、电子电器、汽车、建筑、建材、能源、交通、医疗、制鞋、纺织、轻工等。

The 23rd China International Adhesives and Sealants Exhibition & the 15th China International PSA Tape and Label Expo (CHINA ADHESIVE & TL-EXPO 2020) were successfully held in Shanghai New International Expo Centre on September 16-18, 2020. CHINA ADHESIVE 2020 was co-located with China Petroleum and Chemical Industry Week (3 remarkable chemical exhibitions—ICIF China, RubberTech China, PetrochemHSE China), which created a great platform of information, trade and innovation for industries like petroleum, chemical, adhesives, sealants, rubber and environment. The exhibition attracted 376 renowned exhibitors and 20175 professional visitors from petroleum, chemical, packaging, electronics, automobile, construction, energy, transportation, medical, shoemaking, textile and other industries!



展会总体概况 OVERVIEW

展会名称: 第二十三届中国国际胶粘剂及密封剂展览会
第十五届中国国际胶粘带与标签展览会

展会地点: 中国 · 上海 · 上海新国际博览中心

展会时间: 2020年9月16-18日

Event: The 23rd China International Adhesives and Sealants Exhibition

The 15th China International PSA Tape and Label Expo

Venue: China · Shanghai New International Expo Centre

Date: September 16-18, 2020

20175

观众人数
Professional
Visitors

27684

观众人次
Access Traffic

20+

技术论坛
Technical
Seminars



376

展商数
Renowned
Exhibitors

22520

展会面积
Exhibiting
Area

3000+

前沿展品
Leading-edge
Products

特别鸣谢 2020 赞助参展商 Special Thanks to Our 2020 Sponsors



广州德渊精细化工有限公司
Tex Year Fine Chemical (GuangZhou) Co.,Ltd.



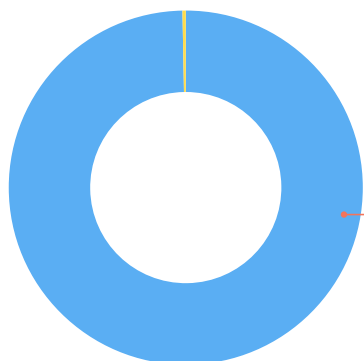
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Henghe Materials & Science Technology Co., Ltd.

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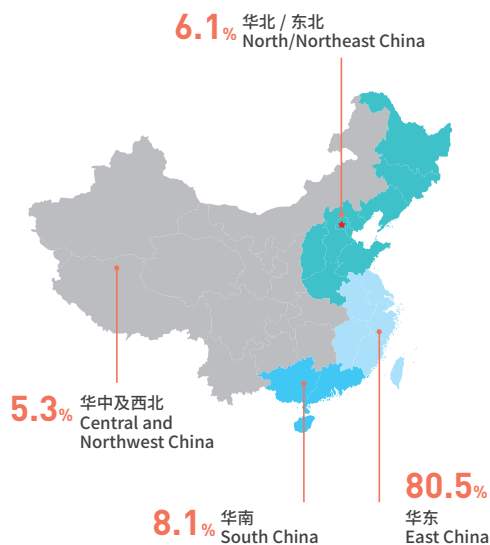
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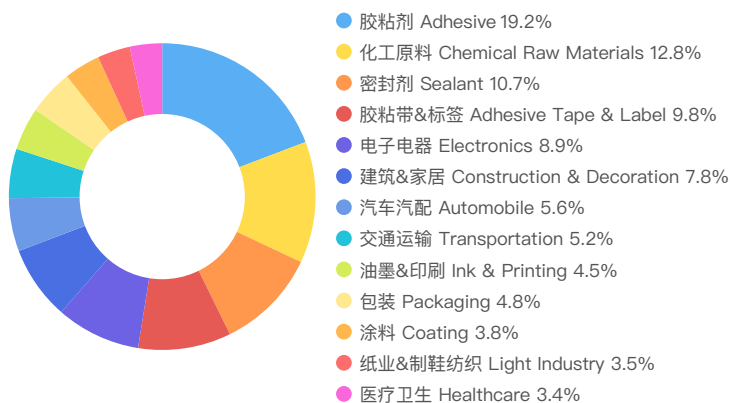
观众地区 Origin of Visitors



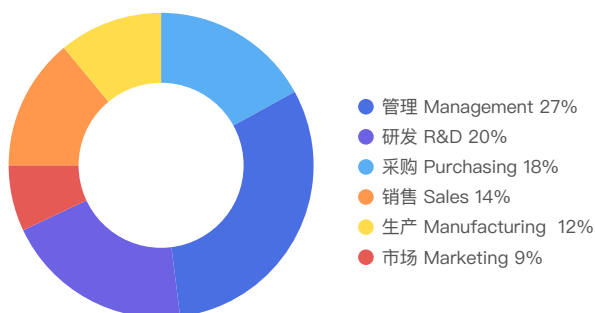
- 国内观众 Domestic 99.7%
- 国外观众 Overseas 0.3%



观众行业 Visitors' Industries



观众职能 Visitors' Department



观众参观目的

Main Purpose for Visit

* 可选多项
Multiple answers possible



2020观众数据 VISITOR DATA

观众感兴趣的产品 Top 20 Interested Products

18.85%	树脂 Resin	3.43%	压敏胶带 Pressure-sensitive Adhesive Tape
11.89%	密封胶粘剂 Encapsulating Adhesive	3.17%	油墨和涂料 Ink & Coating
9.67%	热熔胶粘剂 Hot Melt Adhesive	2.85%	压敏胶粘剂 Pressure-sensitive Adhesive
8.12%	丙烯酸酯结构胶粘剂 Acrylic Structural Adhesive	2.48%	厌氧胶粘剂 Anaerobic Adhesive
5.35%	氰基丙烯酸酯胶粘剂 Cyanoacrylate Adhesive	2.40%	填料 Filler
4.80%	助剂 Additives	1.77%	溶剂 Solvent
4.56%	聚氨酯胶 Polyurethane Adhesive	1.66%	橡胶型胶粘剂 Rubber Adhesive
4.32%	环氧树脂胶粘剂 Epoxy Resin Adhesive	1.59%	包装材料 Packaging Materials
4.06%	聚醋酸乙烯乳液胶粘剂 Polyvinyl Acetate Emulsion Adhesive	1.58%	压敏标签 Pressure-sensitive Label
3.51%	机械、设备及工具 Machinery, Equipment and Tools	1.25%	VAE乳液胶粘剂 VAE Emulsion Adhesive



★ 星级买家 High-quality Buyers ★

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苹果 Apple
中国电子科技集团 CETC
华为 Huawei
三星电子 Samsung
LG 电器 LG Electronics
美的集团 Midea Group
格力集团 Gree Group
西门子 Siemens
瑞声科技 AAC Technologies

电子电器
Electronics

阿姆斯壮 Armstrong
德高建材 Davco
喜利得 HILTI
北新建材 BNBM
科勒 Kohler
雷帝建材 Laticrete
恒大集团 Hengda
中意集团 Zhong Yi Group
中国建筑技术集团 CBTGC
亚地斯建材 Ardex
得高健康家居 Histep
安固建材 Angu Building

建筑建材、装饰家居
Construction/Decoration

上汽集团 SAIC
现代工程株式会社 Hyundai
比亚迪 BYD
通用汽车公司 General Motors
中国中车株洲所 CRRC
三菱电机 Mitsubishi Electric
中国船舶重工集团公司 CSIC
今创集团 KTK Group
法可赛汽配 Ficosa
中国航天科技集团 CASC
中国航空制造技术研究院 AVIC

汽车交通、航空航天
Automobile/Aerospace

爱普生 Epson
芬欧蓝泰标签 UPM Raflatac
Lion Brothers
广彩标签 Guangcai Label
丝艾标识 CCL Label
前程包装 QCPAC
劲嘉集团 Jinjia Group
舒驰容器 Schutz
方大包装 Fangda Packaging
富莱包装 Fulai Packaging
中钞油墨 China Banknote Ink
迪芭油墨 Encresdubuit

油墨/印刷、标签/包装
Ink/Label/Packaging

雀巢集团 Nestle
强生 Johnson and Johnson
得力集团 Deli
达能集团 Danone Group
红双喜 Double Happiness
福建恒安集团 HENGAN
迪卡侬 Decathlon
耐恒集团 Loparex Group
益健鞋材 Yijian
富贵鸟集团 Fuguiniao
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安东尼奥 Antonio

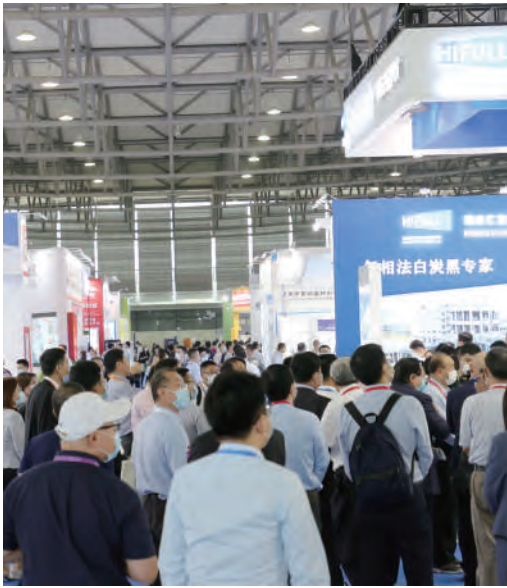
纸业、制鞋、纺织等
Light industry

新特能源 TBEA
盾安新能源 Dunan
国焯能源集团 GYIE
晶科能源 Jinko Solar
冀希能源 Jixi Energy
创驱新能源 Drive Inno
安居乐环保科技 Anjule
伟林环保 Weilin Air
双盾 Shuangdun
克斯勒 Xler Environmental
山东新华医疗 Shinva
东软医疗 Neusoft

能源、医疗、环保
Energy/Healthcare

破局当下，赋能未来

Break the current situation and empower the future



疫情之下，2020国际胶粘剂展的成功举办不仅为胶粘产业链提供了实现上下游贸易撮合的绝佳平台，也为疫后行业下半年的良好开局注入强心剂。

作为展会同期最重要的技术交流平台，行业关键的风向标，2020中国胶粘技术研讨会特邀13位行业精英技术专家，采用实时直播方式，为您解锁“新基建”和“5G”趋势下胶粘产业链的前沿方向和材料的创新应用。

Under the background of COVID-19, the successful holding of CHINA ADHESIVE 2020 not only provides an excellent communication platform for the adhesive industry chain, but also injects a strong boost to the good start of the industry in the second half of the year.

As the most important technical communication platform during the exhibition, 2020 China Adhesive Technical Seminar specially invited 13 top technical experts to share the cutting-edge research and the innovative application of bonding materials under the trend of "New Infrastructure" and "5G".



2020演讲企业 Companies Delivered in the Seminar:

- 成都硅宝科技股份有限公司 Chengdu Guibao
- 浙江大学 Zhejiang University
- 天津利安隆新材料股份有限公司 RIANLON CORPORATION
- 上海博立尔化工有限公司 Pioneer Chemicals Co.,Ltd.
- SGS通标标准技术服务有限公司 SGS-CSTC Standards
- 赢创特种化学（上海）有限公司 Evonik
- 伊士曼（中国）投资管理有限公司 Eastman
- 波士胶(上海)管理有限公司 Bostik
- 上海康达化工新材料集团股份有限公司 Shanghai Kangda
- 烟台德邦科技有限公司 Yantai Darbond
- 钟化贸易（上海）有限公司 Kaneka
- 无锡市万力粘合材料股份有限公司 Wuxi Wanli
- 中国胶粘剂和胶粘带工业协会 CATIA

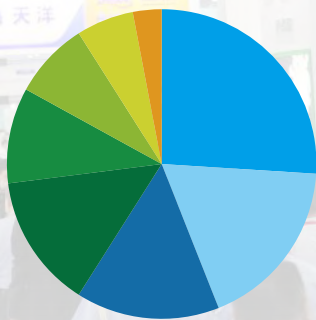


2020展商数据 EXHIBITOR DATA

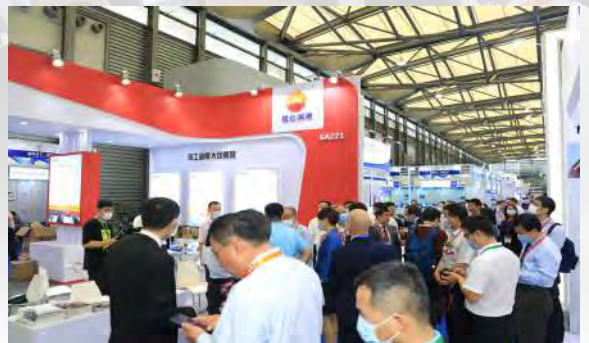
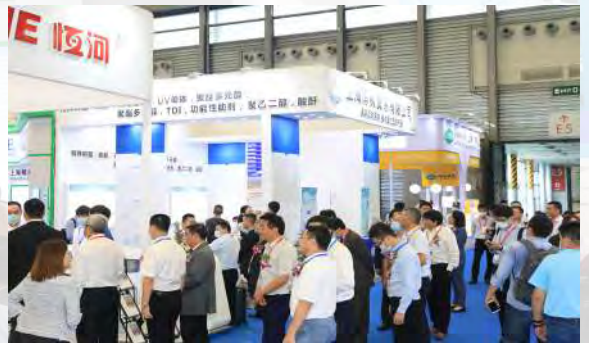
2020年，在行业受到疫情巨大冲击，急需快速激发市场活力的关键时刻，国际胶粘剂展投入大量人力物力加大市场宣传、观众组织工作，让展会在疫情之下依旧交出了傲人成绩。此次展会共汇聚了来自胶粘行业全产业链的376家参展企业及品牌，展商盛赞展会观众质量和数量都超出预期，收获满满！

At the critical moment when the adhesive industry was greatly impacted by the COVID-19, CHINA ADHESIVE 2020 invested a lot to promote the market publicity and visitor organization, so that the exhibition still made great achievements in spite of the epidemic. This exhibition gathered a total of 376 exhibitors from the whole adhesive industry chain, and most exhibitors praised that the quality and quantity of visitors exceeded their expectations and they gained a lot from the show.

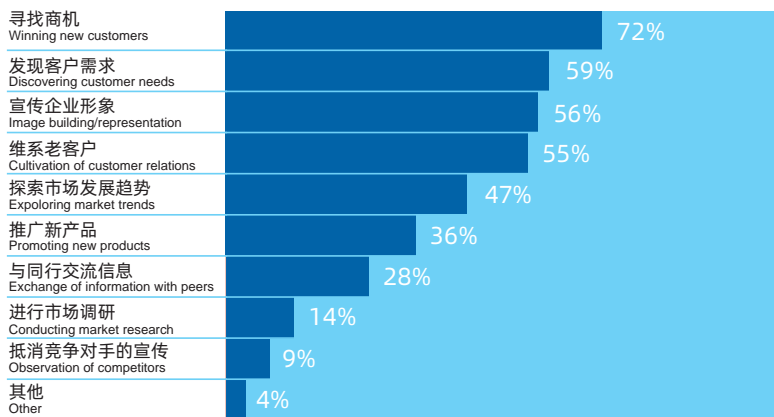
展商行业 Exhibitors' Industries



- 胶粘剂 Adhesive 28%
- 密封胶 Sealant 18%
- 原料及化工 Raw Materials and Chemicals 17%
- 机械设备 Machinery & Equipment 14%
- 包材 Packaging 8%
- 胶粘带和标签 Adhesive Tape and Label 7%
- 咨询、检测等服务 Consulting/Testing Services 5%
- 安全&环保产品和解决方案 Environmental Protection/Safety Solutions 3%

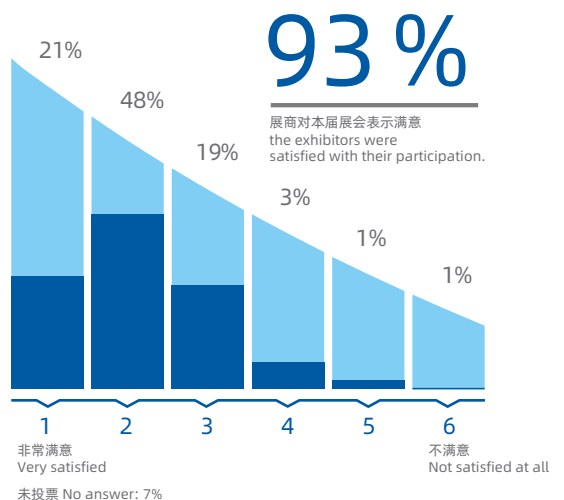


展商的参展目的 Exhibitors' Objectives



* 可选多项
Multiple answers possible

展商满意度 Satisfaction Survey



参展商如何评价参展效果

How Exhibitors Evaluated their Participation

“ 主办组织工作细致入微，在疫情这样的不利局面下，观众整体参展的热情、以及展会的专业度没有丝毫下降

The organizer works meticulously. Under the background of Covid-19, the enthusiasm of visitors and professionalism of this exhibition aren't compromised at all.

”

梅林 Lin Mei

大中华区业务总监，瓦克化学（中国）有限公司
Business Director for Greater China, Wacker Chemicals (China) Co., Ltd.



“ 本次我们集团三个公司来参展都收获满满，我们的目标客户非常多，人流量也非常大，感谢组委会给我们提供这个交流以及展示的平台。

Three of our companies exhibit at the show. We meet many targeted clients here and there is a large flow of people. Many thanks to the organizer for providing us with this great communicating and exhibiting platform.

”

吴静 Jing Wu

市场总监，成都硅宝科技股份有限公司
Marketing Director, Chengdu Guibao Science and Technology Co., Ltd.



“ 此次展会观众人流量超出我们预期，观众更加关注健康、环保这样的方向，对于一些汽车轻量化的话题也是热情高涨

The visitor flow of this exhibition exceeded our expectations. My feeling is that visitors pay more attention to healthy and environmental products, and they are very interested in the topic of lightweight of automobile.

”

杨康 Kang Yang

区域经理，赢创特种化学（上海）有限公司
Regional Manager, Evonik Specialty Chemicals (Shanghai) Co., Ltd.



“ 我相信本届胶粘剂展会对整个胶粘剂行业会有一次促进作用，对于原材料的国产化，以及胶粘剂整个国产化的进程会有促进作用

I believe that this exhibition will promote the development of Chinese adhesive industry, and accelerate the localization process of adhesives and its raw materials.

”

毛心愿 Xinyuan Mao

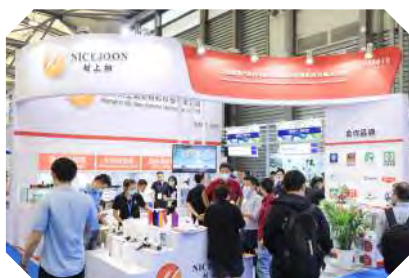
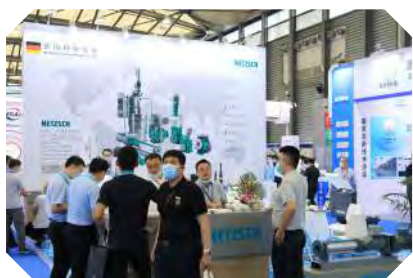
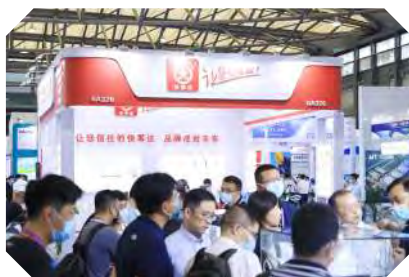
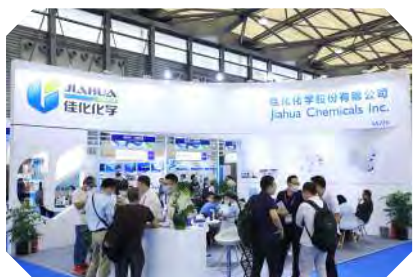
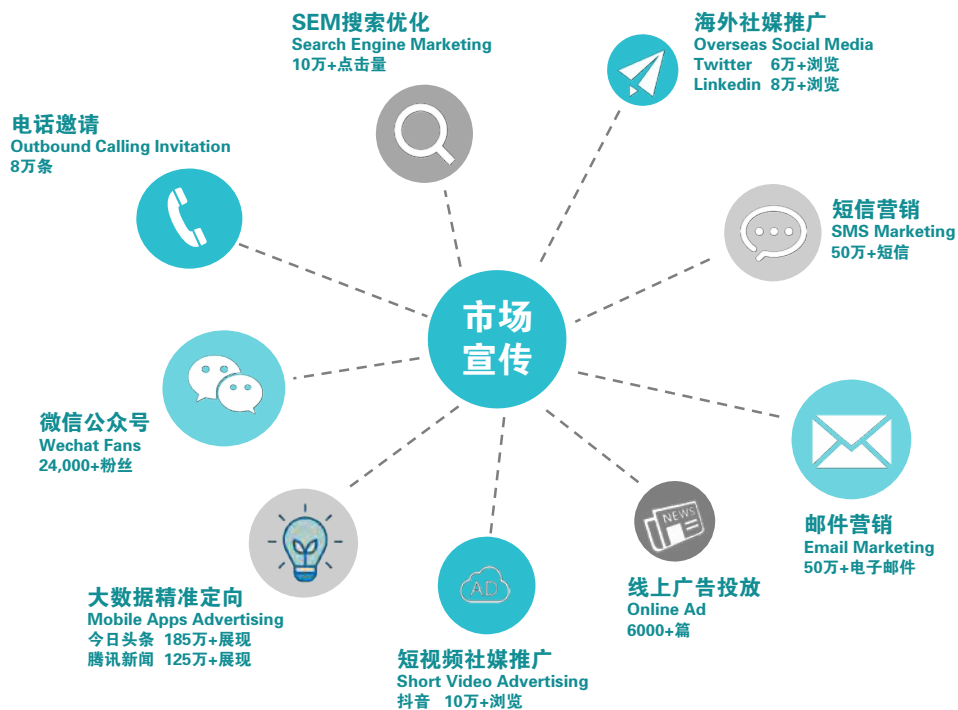
销售总监，无锡市万力粘合材料股份有限公司
Sales Director, Wuxi Wanli Adhesion Materials Stock Co., Ltd.



全方位精准营销 All-round Precision Marketing

- ◆ 疫情之下更全面、精准的营销方案，确保展会质量不打折扣
- ◆ 集信息发布、创新展示于一体的胶粘资讯平台，企业品牌推广的绝佳选择

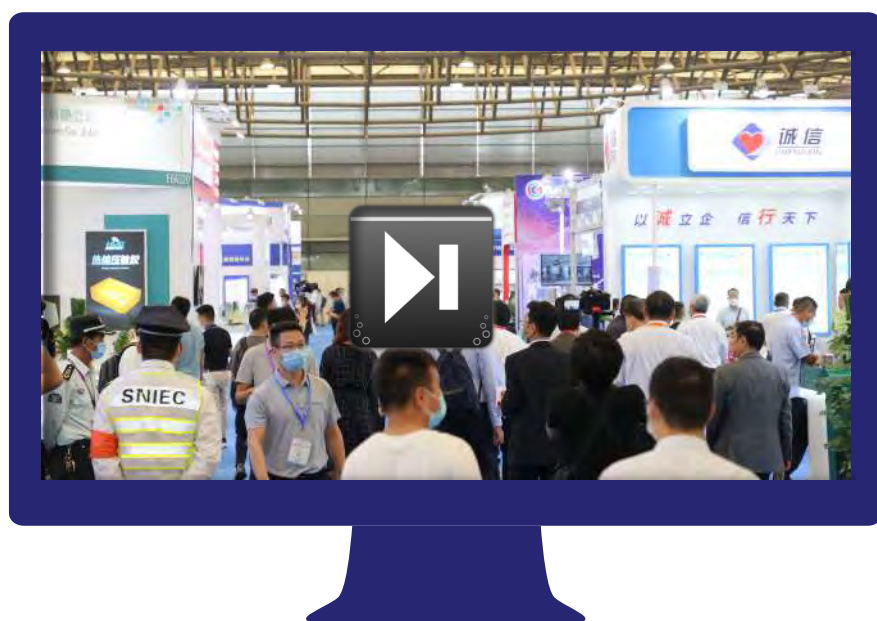
More comprehensive and accurate marketing plan to ensure the quality of the exhibition under the COVID-19
Great innovative display platform covering the whole adhesive industry, and the good choice for enterprises' brand promotion



展会精彩瞬间集锦 Collection of Highlights



点击观看
2020展会回顾视频
Click to watch
2020 Review video



第二十四届中国国际胶粘剂 及密封剂展览会

CHINA ADHESIVE 2021

2021年9月15-17日
上海新国际博览中心

期待上海再相聚!

主办单位



中国国际贸易促进委员会化工行业分会

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电 话：010-64275419, 13466773633

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中国胶粘剂和胶粘带工业协会

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Official Wechat



行业供需通讯录
Industry Address Book



官方抖音号
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